

# 2024 EDITORIAL CALENDAR

	ISSUE DATE	EDITORIAL SPECIAL REPORTS	EVENT PREVIEWS & RECAPS / SPECIAL SECTIONS	THE LISTS	EVENTS
JANUARY	1		<b>Mentors of the Year</b>		
	8	<b>Healthcare</b>		Hospitals	
	15	<b>Workforce</b>	<b>Economic Trends Preview</b>	Temporary / Permanent Placement Services	
	22	<b>Accounting</b>	<b>Women of Influence in Accounting &amp; Finance</b>	Accounting Firms	
	29	◆ <b>CRE North County Map</b>	<b>Wealth Management RT / Preventative Healthcare RT</b>		Economic Trends - Jan. 31
FEBRUARY	5	● <b>Life Sciences / Black Biz</b>	Black History Logos	Engineering Firms	
	12	● <b>Financial</b>	Charity Event Guide		CFO of the Year Reception - Feb. 15
	19	●	<b>Economic Trends Recap / CFO of the Year Finalists</b>	Commercial Real Estate Brokerages	
	26	● <b>Real Estate</b>	<b>Black Leaders of Influence / Leaders of Influence in RRE / Cybersecurity Panel</b>	Residential Real Estate Brokerages	Black Leaders of Influence - Feb. 29
MARCH	4				
	11	<b>Insurance</b>		Life/Health + Property/Casualty Insurance Providers	CFO of the Year - March 14
	18	<b>Construction</b>	<b>Women of Influence in Construction /</b>	Largest Construction Projects	
	25	<b>Education</b>	<b>CFO of the Year Winners / Leaders of Influence in Technology / Education RT / Women's Health RT</b>		
APRIL	1		<b>Women of Influence 50 Over 50</b>	Credit Unions	
	8	<b>Healthcare Insurance</b>	<b>AI Panel Discussion</b>	Healthcare Insurance Providers	
	15	◆ <b>CRE Downtown Map / Technology</b>	<b>Leaders of Influence in CRE / Earth Day Logos</b>	Downtown CRE Office Buildings / General Contractors	
	22	● <b>Sustainability</b>	<b>Wealth Management RT / Earth Day Logos</b>	Wealth Management Firms	Gen AI @ BCG - April 25 - 5pm
	29		<b>Nonprofit Board Leaders of the Year / AI Panel Discussion</b>	Technology Solution Providers	
MAY	6	● <b>Life Sciences</b>	<b>Healthcare RT / API, Military, Mental Health Logos</b>	Biomedical Device Makers / Diagnostics Companies	
	13	● <b>Golf Courses &amp; Resorts</b>		Golf Courses & Resorts	Healthcare Heroes - May 23
	20	● ◆ <b>CRE South County Map</b>		Business & Trade Associations / Chambers of Commerce	
	27	● <b>API Biz</b>	<b>API Leaders of Influence / Top Professionals in Behavioral Health / Cybersecurity Panel</b>		API Leaders of Influence - May 30
JUNE	3	● <b>LGBTQ+ Biz</b>	<b>Healthcare Heroes Recap / Pride Logos</b>		
	10	●	<b>LGBTQ+ Leaders of Influence</b>	Executive Training Companies	LGBTQ+ Leaders of Influence - June 13
	17	● <b>Healthcare / Clinics</b>	<b>Women of Influence in Engineering / CEO of the Year Finalists</b>	Largest Construction Projects	
	24	● <b>Financial</b>	<b>Women of Influence in Law / API Leaders Recap</b>	Law Firms	CEO of the Year - June 27

AS OF 06-12-24

◆ **Construction Map:** 1/29 North County | 4/15 Downtown | 5/27 South County

● **Community Awareness Causes Logo Pages:** Feb - Black History | 4/22 - Earth Day | May - API Heritage + Mental Health Awareness + Military Appreciation | June - LGBTQ+ Pride

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JULY	1 ●	<b>8 Over 80</b>	<b>Leaders of Influence in Architecture / Architectural Designs</b> / LGBTQ+ Leaders Recap / July 4th Logos	Architectural Firms / Landscape Architects / Hotels / Conventions	
	8	<b>Luxury Apartments / UTC / Downtown</b>	40 Under 40 Finalists	Luxury Apartments / UTC / Downtown / Property Mgmt	
	15	<b>Breweries + Wineries</b>	<b>CEO of the Year Winners</b>	Breweries / Wineries	40 Under 40 - July 24
	22	<b>Senior Care</b>	<b>Leaders of Influence in Life Sciences</b>	Senior Care Facilities	
	29	<b>Technology</b>	<b>Wealth Management RT</b>	RRE Brokers / Top Agents & Teams / Wealth Management	Leaders of Influence in Life Sciences - July 30
AUGUST	5	<b>Life Sciences</b>	Best Places to Work Preview	Biotech Companies / Biopharma Companies	
	12		<b>40 Under 40 Winners / Solving Addiction &amp; Substance Abuse RT</b>	Ad Firms / PR Firms	
	19 ◆	<b>CRE East Village Map / Education</b>	MBA Guide	MBA Programs / Largest Office / Industrial / Retail Parks	
	26		<b>Cybersecurity Panel</b> / Nonprofit & Corporate Citizenship Finalists	Top Real Estate Agents	Best Places to Work - Aug. 29
SEPTEMBER	2	<b>Hospitality</b>		Restaurants / Catering / Craft Breweries / Wineries	
	9	<b>Commercial Banking</b>	CRE Awards Finalists	Office Equipment Dealers	Nonprofit & Corporate Citizenship - Sept. 12
	16 ●	<b>Latino Biz</b>	<b>Best Places to Work Winners</b> / Hispanic Logos / <b>Open Enrollment Healthcare RT</b>	Best Places to Work	
	23 ●	<b>Nonprofits</b>	<b>Nonprofit &amp; Corporate Citizenship Winners</b>		CRE Awards - Sept. 26
	30 ●		<b>CRE Awards Winners / Sports Business Leaders of Influence</b>		
OCTOBER	7 ●	<b>Life Sciences</b>	<b>Latino Leaders of Influence</b> / Breast Cancer Logos	Life Science Research Institutions / CROs / CMOs	Latino Leaders of Influence - Oct. 7
	14 ●	<b>Cybersecurity</b>	Cybersecurity Awards Finalists	SaaS / IaaS	
	21 ●	<b>Healthcare</b>	<b>Leaders in Law / Wealth Management RT</b>	Fastest Growing Cos / Medical Groups / Wealth Management	Leaders in Law - Oct. 24
	28 ●		<b>Cybersecurity Awards Winners</b> / Giving Guide	New Home Builders / Nonprofits / Foundations	
NOVEMBER	4 ◆	<b>CRE Downtown Map</b>	<b>Veteran Leaders of Influence / Helmets to Hardhats</b>	CRE Leases & Sales	Veteran Leaders of Influence - Nov. 7
	11	<b>Private Banking</b>	Business Women of the Year Finalists / Holiday Guide	Bank Performance	Business Women of the Year - Nov. 14
	18	<b>SD500</b>			
	25		<b>Business Women of the Year Winners / Cybersecurity Panel</b>	Public Companies	
DECEMBER	2	<b>Life Sciences</b>	Giving Tuesday	Genomics	
	9	<b>Education</b>		Community Colleges / Trade Schools	
	16	<b>Wealthiest</b>	<b>Executive Education Guide</b>		
	23			Defense Contractors	
	30	Book of Lists			