

2024 EDITORIAL CALENDAR

SAN DIEGO BUSINESS JOURNAL

	ISSUE DATE	EDITORIAL SPECIAL REPORTS	EVENT PREVIEWS & RECAPS / SPECIAL SECTIONS	THE LISTS	EVENTS
JANUARY	1		Mentors of the Year		
	8	Healthcare		Hospitals	
	15	Workforce	Economic Trends Preview	Temporary / Permanent Placement Services	
	22	Accounting	Women of Influence in Accounting & Finance	Accounting Firms	
	29	◆ CRE North County Map	Wealth Management RT / Preventative Healthcare RT		Economic Trends - Jan. 31
FEBRUARY	5	● Life Sciences / Black Biz	Black History Logos	Engineering Firms	
	12	● Financial	Charity Event Guide		CFO of the Year Reception - Feb. 15
	19	●	Economic Trends Recap / CFO of the Year Finalists	Commercial Real Estate Brokerages	
	26	● Real Estate	Black Leaders of Influence / Leaders of Influence in RRE / Cybersecurity Panel	Residential Real Estate Brokerages	Black Leaders of Influence - Feb. 29
MARCH	4	8 Over 80			
	11	Insurance		Life/Heath + Property/Casualty Insurance Providers	CFO of the Year - March 14
	18	Construction	Women of Influence in Construction /	Largest Construction Projects	
	25	Education	CFO of the Year Winners / Leaders of Influence in Technology / Education RT / Women's Health RT		
APRIL	1		Women of Influence 50 Over 50	Credit Unions	
	8	Healthcare Insurance	AI Panel Discussion / Architectural Designs	Healthcare Insurance Providers	
	15	◆ CRE Downtown Map / Technology	Leaders of Influence in CRE / Earth Day Logos	Downtown CRE Office Buildings / General Contractors	
	22	● Sustainability	Wealth Management RT / Earth Day Logos	Wealth Management Firms	Gen AI @ BCG - April 25 - 5pm
	29		Nonprofit Board Leaders of the Year / AI Panel Discussion	Technology Solution Providers	
MAY	6	● Life Sciences	Healthcare RT / API, Military, Mental Health Logos	Biomedical Device Makers / Diagnostics Companies	
	13	● Golf Courses & Resorts		Golf Courses & Resorts	Healthcare Heroes - May 23
	20	● ◆ CRE South County Map		Busines & Trade Associations / Chambers of Commerce	
	27	● API Biz	API Leaders of Influence / Top Professionals in Behavioral Health / Cybersecurity Panel		API Leaders of Influence - May 30
JUNE	3	● LGBTQ+ Biz	LGBTQ+ Leaders of Influence / Pride Logos		
	10	●	CEO of the Year Finalists / Healthcare Heroes Recap	Executive Training Companies	LGBTQ+ Leaders of Influence - June 13
	17	● Healthcare / Clinics	Women of Influence in Engineering / Companies that Care	Largest Construction Projects	
	24	● Financial	Women of Influence in Law	Law Firms	CEO of the Year - June 25

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◆ Construction Map: 1/29 North County | 4/15 Downtown | 5/27 South County

● Community Awareness Causes Logo Pages: Feb - Black History | 4/22 - Earth Day | May - API Heritage + Mental Health Awareness + Military Appreciation | June - LGBTQ+ Pride

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JULY	1 ●		Leaders of Influence in Architecture / July 4th Logos	Architectural Firms / Landscape Architectes / Hotels / Conventions	
	8	Luxury Apartments / UTC / Downtown	40 Under 40 Finalists	Luxury Apartments / UTC / Downtown / Property Mgmt	
	15		CEO of the Year Winners		40 Under 40 - July 23
	22	Senior Care	Leaders of Influence in Life Sciences / Solving Addiction & Substance Abuse RT	Senior Care Facilities	
	29		Wealth Management RT	RRE Brokers / Top Agents & Teams / Wealth Management	Leaders of Influence in Life Sciences - July 30
AUGUST	5	Life Sciences	Best Places to Work Preview	Biotech Companies / Biopharma Companies	
	12		40 Under 40 Winners	Ad Firms / PR Firms	
	19 ◆	CRE East Village Map / Education	MBA Guide	MBA Programs / Largest Office / Industrial / Retail Parks	
	26		Cybersecurity Panel / Nonprofit & Corporate Citizenship Finalists	Top Real Estate Agents	Best Places to Work - Aug. 29
SEPTEMBER	2	Hospitality		Restaurants / Catering / Craft Breweries / Wineries	
	9	Commercial Banking	CRE Awards Finalists	Office Equipment Dealers	Nonprofit & Corporate Citizenship - Sept. 12
	16 ●	Latino Biz	Best Places to Work Winners / Hispanic Logos / Open Enrollment Healthcare RT	Best Places to Work	
	23 ●	Nonprofits	Nonprofit & Corporate Citizenship Winners		CRE Awards - Sept. 26
	30 ●		CRE Awards Winners		
OCTOBER	7 ●	Life Sciences	Latino Leaders of Influence / Breast Cancer Logos	Life Science Research Institutions / CROs / CMOs	Latino Leaders of Influence - Oct. 7
	14 ●	Cybersecurity	Cybersecurity Awards Finalists	SaaS / IaaS	
	21 ●	Healthcare	Leaders in Law / Wealth Management RT	Fastest Growing Cos / Medical Groups / Wealth Management	Leaders in Law - Oct. 24
	28 ●		Cybersecurity Awards Winners / Giving Guide	New Home Builders / Nonprofits / Foundations	
NOVEMBER	4 ◆	CRE Downtown Map	Veteran Leaders of Influence / Helmets to Hardhats	CRE Leases & Sales	Veteran Leaders of Influence - Nov. 7
	11	Private Banking	Business Women of the Year Finalists / Holiday Guide	Bank Performance	Business Women of the Year - Nov. 14
	18	SD500			
	25		Business Women of the Year Winners / Cybersecurity Panel	Public Companies	
DECEMBER	2	Life Sciences	Giving Tuesday	Genomics	
	9	Education		Community Colleges / Trade Schools	
	16	Wealthiest	Executive Education Guide		
	23			Defense Contractors	
	30	Book of Lists			

◆ Construction Map: 8/19 East Village | 11/4 Downtown

● Community Awareness Causes Logo Pages: 7/1 Independence Day | Sept-Oct Hispanic Heritage | Oct - Breast Cancer Awareness | 11/6 Veterans Day

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