

PEOPLE ON THE MOVE

HIRINGS, PROMOTIONS, BOARD MEMBERS AND SPECIAL ANNOUNCEMENTS IN SAN DIEGO

FINANCE

New Hire: Senior Banking Director



Ryan Blair

Ryan Blair joins Northern Trust as the Senior Banking Director in San Diego. He brings more than 20 years of experience and expertise working closely with families, their related businesses, and not-for-profit organizations in providing customized capital advisory level credit and depository solutions. Blair joins a dedicated team across banking, trust and estates, wealth planning and investing, that help clients navigate change with confidence and meet their lifetime goals. He is a San Diego native and earned dual degrees in Economics and Political Theory from the University of California, San Diego.

CONSTRUCTION

Promotion: President



Andre Childers

On the eve of its 40th anniversary, Pacific Building Group is proud to name Andre Childers as President. Andre succeeds Jim Roherty, who transitions to Board Member/Principal. With 23 years of dedicated service to PBG's projects, partners and people, Andre is ideally positioned to lead the full-service general contractor's next chapter. Embodying a people-centric leadership philosophy, Andre values collaboration and emphasizes an "it's not me, it's we" attitude in recognizing the collective efforts of PBG's 125-person team. Andre will maintain PBG's legacy as a company people want to work for and partner with by continuing to foster a culture of respect, gratitude and progress.

PUBLIC RELATIONS AND STRATEGIC COMMUNICATIONS

New Hire: Director of Strategic Communications



Margaret Lutz Chantung

Margaret Lutz Chantung joins Intesa Communications Group as Director of Strategic Communications with nearly 20 years in communications. Formerly the chief communications officer at California State University San Marcos for 16 years, Margaret led an award-winning team and contributed to many successful university initiatives, including an historic \$55 million philanthropic campaign. In her new role, Margaret will support Intesa's growing and diverse client portfolio with her strategic prowess and extensive expertise spanning crisis communications, executive communications, and internal communications. Margaret earned her B.A. in political science from the University of California, Riverside, and is currently pursuing her M.A. in strategic communications at National University.

COMPANIES ON THE MOVE

HIRINGS, PROMOTIONS, BOARD MEMBERS AND SPECIAL ANNOUNCEMENTS IN SAN DIEGO

ANNOUNCEMENT

InnoVision Marketing Group Named Agency of Record for Brotman Law



BROTMAN LAW

InnoVision Marketing Group, a global bilingual full-service marketing agency, proudly announces its strategic partnership with Brotman Law, a distinguished boutique tax law firm specializing in tax controversy, compliance, optimization and tax credit services for businesses and individuals facing complex tax-related challenges. InnoVision Marketing Group will now serve as the agency of record for Brotman Law, overseeing and executing comprehensive marketing initiatives across various channels.

Founded in 2013 by tax attorney, Sam Brotman, the firm has emerged as a leading force in the legal landscape, earning recognition as the 14th fastest-growing law firm in the U.S. according to the Law Firm 500 in 2018. With nine attorneys and offices in San Diego, Los Angeles and Chicago, Brotman Law excels in complex tax issues, including Employee Retention Tax Credit compliance, and assists clients nationwide in optimizing their tax credits while ensuring compliance and protection during audits. Sam's extensive knowledge and track record of success leverage a deep understanding of tax law and enforcement practices. This enables the firm to achieve favorable resolutions, assisting businesses in diverse sectors in reaching their goals and maximizing wealth for future investments through strategic tax planning.

"We chose to use InnoVision because of their extraordinary reputation not only in San Diego, but nationally, and strongly believe that they are the right partner in helping us inform and educate the public on important tax issues. There are so many things happening in tax at the Federal and State levels, that there has never been a greater urgency to serve and protect," says Sam Brotman, Owner and Managing Attorney of Brotman Law.

Utilizing its expertise in delivering innovative and effective marketing solutions, InnoVision is excited to enhance Brotman Law's visibility and reach within the legal and business communities across the U.S. The agency will spearhead Brotman Law's marketing initiatives, providing comprehensive support across digital, video, web, PR, branding, TV and print channels.

"Partnering with Brotman Law marks an extraordinary opportunity for us on multiple fronts," says Ric Milliti, CEO & Executive Creative Director of InnoVision Marketing Group. "They stand as a paragon of trust, distinction, and recognition in the realm of tax law, and we are privileged to have been chosen as their Agency of Record. Brotman's illustrious track record in resolving intricate tax issues for businesses is a subject every business owner and CEO should be eager to explore further. Our strategic vision involves positioning them as the preeminent tax law firm not only in San Diego but beyond, solidifying their reputation as the go-to experts in the field."

Defined by its unique culture of free-flowing ideas, transparency, diversity and positivity, InnoVision challenges the typical stereotypes of a marketing agency. The company establishes enduring partnerships with each client, providing 24/7 availability and delivering Ritz Carlton-like service while creating groundbreaking strategic solutions to increase brand awareness.

InnoVision Marketing Group, with extensive experience in crafting compelling campaigns and driving brand growth across various industries, is the ideal strategic partner to elevate Brotman Law's mission of assisting people and businesses with tax strategy and tools. This partnership marks a significant milestone as InnoVision adds its first law firm to the client roster.

To learn more about Brotman Law, please visit www.SamBrotman.com. To learn more about InnoVision Marketing Group, please contact Bianca@TeamInnoVision.com.