

2024 EDITORIAL CALENDAR

	ISSUE DATE	EDITORIAL SPECIAL REPORTS	EVENT PREVIEWS & RECAPS / SPECIAL SECTIONS	THE LISTS	EVENTS
JANUARY	1		Mentors of the Year		
	8	Healthcare		Hospitals	
	15	Workforce	Economic Trends Preview	Temporary / Permanent Placement Services	SD500 Event TBA
	22	Accounting	Women of Influence in Accounting & Finance	Accounting Firms	
	29	◆ CRE North County Map	Wealth Management RT / Healthcare RT		Economic Trends - Jan. 31
FEBRUARY	5	● Life Sciences	Architectural Designs / Black History Logos	Engineering Firms	CFO of the Year Reception - Feb. 8
	12	● Financial	CFO of the Year Finalists / Charity Event Guide	Commercial Real Estate Brokerages	
	19	●	Economic Trends Recap	Busines & Trade Associations / Chambers of Commerce	
	26	● Real Estate	Black Leaders of Influence	Residential Real Estate Brokerages	Black Leaders of Influence - Feb. 29
MARCH	4		Leaders of Influence in Technology		
	11	Insurance	Healthcare RT	Life & Health / Property & Casualty Insurance Services	CFO of the Year - March 14
	18	Construction	Women of Influence in Construction / Nonprofit Board Leaders of the Year	Largest Construction Projects	
	25		CFO of the Year Winners / Education RT	Community Colleges / Universities	
APRIL	1	●	Women of Influence 50 Over 50 / Earth Day Logos	Credit Unions	Women of Influence: 50 Over 50 - April 7
	8	Healthcare Insurance		Healthcare Insurance Providers	
	15	◆ CRE Downtown Map	Leaders of Influence in CRE / Earth Day Logos	Downtown CRE Office Buildings / General Contractors	
	22		Wealth Management RT	Wealth Management Firms	
	29		HR & Diversity Professionals of the Year	Technology Solution Providers	
MAY	6	● Life Sciences	Healthcare RT / API, Military, Mental Health Logos	Biomedical Device Makers / Diagnostics Companies	
	13	●	Cybersecurity Panel Discussion	Golf Courses & Resorts	Healthcare Heroes - May 23
	20	● ◆ CRE South County Map		Busines & Trade Associations / Chambers of Commerce	
	27	●	API Leaders of Influence / Top Professionals in Behavioral Health		API Leaders of Influence - May 30
JUNE	3	● Healthcare / Clinics	LGBTQ+ Leaders of Influence / Pride Logos		
	10	●	CEO of the Year Finalists	Executive Training Companies	LGBTQ+ Leaders of Influence - June 13
	17	●	Women of Influence in Engineering / Companies that Care	Largest Construction Projects	
	24	● Financial	Women of Influence in Law	Law Firms	CEO of the Year - June 25

AS OF 11-28-23

◆ **Construction Map:** 1/29 North County | 4/15 Downtown | 5/27 South County

● **Community Awareness Causes Logo Pages:** Feb - Black History | April - Earth Day | May - API Heritage + Mental Health Awareness + Military Appreciation | June - LGBTQ+ Pride

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JULY	1 ●		Leaders of Influence in Architecture / July 4th Logos	Architectural Firms / Landscape Architectes / Hotels / Conventions	
	8	Luxury Apartments / UTC / Downtown	40 Under 40 Finalists	Luxury Apartments / UTC / Downtown / Property Mgmt	
	15		CEO of the Year Winners	Residential Brokers / Top Agents & Teams	40 Under 40 - July 23
	22		Leaders of Influence in Life Sciences / Solving Addiction & Substance Abuse RT	Senior Care Facilities	
	29		Wealth Management RT		Leaders of Influence in Life Sciences - July 30
AUGUST	5		40 Under 40 Winners	Biotech Companies / Biopharma Companies	
	12		Leaders of Influence in Ads, PR & Marketing	Ad Firms / PR Firms	Leaders in Ads, PR & Marketing - Aug. 15
	19 ◆	CRE East Village Map / Education	MBA Guide	MBA Programs / Largest Office / Industrial / Retail Parks	
	26		Nonprofit & Corporate Citizenship Finalists	Top Real Estate Agents	Best Places to Work - Aug. 29
SEPTEMBER	2		Cybersecurity Panel Discussion	SaaS / IaaS	
	9	Commercial Banking	CRE Awards Finalists	Office Equipment Dealers	Nonprofit & Corporate Citizenship - Sept. 12
	16 ●		Best Places to Work Winners / Healthcare RT / Hispanic Logos	Best Places to Work	
	23 ●		Nonprofit & Corporate Citizenship Winners	Life+Health / Prop+Casualty Insurance / Office Furniture	CRE Awards - Sept. 26
	30 ●		CRE Awards Winners		
OCTOBER	7 ●	Life Sciences	Latino Leaders of Influence / Breast Cancer Logos	Life Science Research Institutions / CROs / CMOs	Latino Leaders of Influence - Oct. 1
	14 ●		Cybersecurity Awards Finalists	Restaurants / Catering	
	21 ●		Leaders in Law / Healthcare RT / Wealth Management RT	Fastest Growing Companies / Medical Groups	Leaders in Law - Oct. 24
	28 ●		Cybersecurity Awards Winners / Giving Guide	Community Colleges / Trade Schools / New Home Builders	
NOVEMBER	4 ◆	CRE Downtown Map	Veteran Leaders of Influence / Helmets to Hardhats	CRE Leases & Sales	Veteran Leaders of Influence - Nov. 7
	11	Private Banking	Business Women of the Year Finalists / Holiday Guide	Bank Performance	Business Women of the Year - Nov. 14
	18	SD500			
	25		Business Women of the Year Winners / Holiday Guide	Public Companies	
DECEMBER	2	Life Sciences	Cybersecurity Panel Discussion / Giving Tuesday	Genomics	
	9	Education	Holiday Guide		
	16	Wealthiest	Executive Education Guide		
	23			Defense Contractors	
	30	Book of Lists			