

# 2023 EDITORIAL CALENDAR

	ISSUE DATE	SPECIAL REPORTS	EVENT PREVIEW/RECAP SECTIONS	THE LISTS	SPECIAL FEATURES	EVENTS
JANUARY	2					
	9	Healthcare		Hospitals		
	16	Workforce	Economic Trends Event Preview	Temporary / Permanent Placement Services		
	23	Accounting		Accounting Firms		
	30 ◆	Commercial Real Estate - North County Map			Preventative Healthcare RT / Top 50 Women of Influence in Accounting & Finance	Economic Trends: January 31
FEBRUARY	6 ●	Life Sciences		Business & Trade Associations / Chamber of Commerce	Black History Logo Page February 6th-27th	CFO of the Year Reception: Feb. 8
	13	Financial	CFO Finalists Section	CRE Brokerages	Charity Event Guide	
	20		CFO Finalists Section / Economic Trends Recap	Engineering Firms	Cybersecurity Panel Discussion Section	
	27	Real Estate		Residential Real Estate Brokers	Who's Who: Real Estate / Top 50 Black Business Leaders of Influence	Top 50 Black Business Leaders of Influence: February 28
MARCH	6	Construction		Largest Construction Projects	Women of Influence in Construction	CFO of the Year Awards: March 9
	13	Insurance		Life Insurance / Property & Casualty	Womens Healthcare RT / Top 50 Nonprofit Board Leaders of the Year	
	20				Top 50 Women of Influence in Technology	
	27	Education	CFO Winners & Finalists Section		Women of Influence 50 Over 50	
APRIL	3			Credit Unions	Earth Day Logo Page April 3rd - 24th	
	10	Healthcare Insurance		Healthcare Insurance Providers		
	17 ◆	Commercial Real Estate Downtown Map		Downtown Commercial Real Estate Offices	Top 50 Leaders of Influence in Commercial Real Estate / Volunteer Appreciation Week	
	24	Wealth Management		Wealth Management	Top 50 Administrative Professionals of the Year	Women of Influence 50 Over 50: April 25
MAY	1 ●	Life Sciences	Healthcare Heroes Preview	BioMed Device Makers / Diagnostics Companies	Mental Health Roundtable / Mental Health, Asian Logos, & Military Appreciation Logos	
	8 ●			General Contractors		
	15			Chambers / Associations	Cybersecurity Panel Discussion Section	
	22 ◆	Commercial Real Estate - South County Map		Architectural Firms / Landscape Architects	Top 50 Asian Pacific Islander Leaders of Influence	Healthcare Heroes Event: May 23 Top Asian Leaders Event: May 24
	29			Technology Solution Providers	Top Professionals in Behavioral Health / HR & Diversity Professionals	
JUNE	5 ●	Healthcare / Clinics	CEO Sponsorship & Finalists Section		Philanthropy Roundtable / LGBTQ Pride Logo Page - June 5th - 26th	
	12		CEO Finalists Section / Healthcare Heroes Honorees Section	Executive Training Companies	Top 50 LGBTQ Leaders of Influence	
	19		CEO Finalists Section	Largest Construction Projects	Top 50 Women of Influence in Engineering	LGBTQ+ Leaders Event: June 21
	26	Financial		Law Firms	Top 50 Women of Influence in Law	CEO of the Year Event: June 27

◆ Denotes Construction Map: 1/30 North County | 4/17 Downtown | 5/22 South County | 8/21 East Village | 11/6 Downtown

● Denotes Community Awareness Causes: 2/6 Black History Month | May - Asian Pacific Islander Heritage Month + Mental Health Awareness Month | 5/8 Military Appreciation Month | 6/5 LGBTQ+ Pride Month | 7/3 Independence Day | 9/18 Hispanic Heritage Month | 10/2 Breast Cancer Awareness Month | 11/6 Veterans Day

# 2023 EDITORIAL CALENDAR

	ISSUE DATE	SPECIAL REPORTS	EVENT PREVIEW/RECAP SECTIONS	THE LISTS	SPECIAL FEATURES	EVENTS
JULY	3 ●		40 Next Top Business Leaders Under 40 Awards Finalists Section	Hotels / Meetings and Conventions	July 4th Logo Page	
	10	Luxury Apartments / Downtown / UTC	40 Next Top Business Leaders Under 40 Awards Finalists Section	Luxury Apartments / Downtown / UTC / Property Management		
	17	Real Estate	CEO Winners & Finalists Section			40 Next Top Business Leaders Under 40 Awards: July 18
	24			Senior Care Facilities	Leaders of Influence in Life Sciences	Leaders of Influence in Life Sciences Event: Jul. 27
	31			Residential Brokers / Top Agents + Teams	Leaders of Influence in Advertising, PR & Marketing	
AUGUST	7		40 Next Top Business Leaders Under 40 Awards Winners & Finalists Section	Biotech Companies / Biopharma Companies		
	14		Best Places to Work Top 100		Leaders of Influence in Architecture & Design	Leaders in Advertising, PR & Marketing Event: Aug. 16
	21 ◆	Commercial Real Estate East Village Map / Education	Best Places to Work Top 100	MBA Programs / Largest Office / Industrial / Retail Parks	MBA Guide	
	28		Nonprofits & Corporate Citizenship Awards Sponsorship & Finalists Section	Top Real Estate Agents	Cybersecurity Panel Discussion Section	Best Places to Work Event: Aug. 31
SEPTEMBER	4 ●				Hispanic Heritage Month Logos - Sept. 18 - Oct. 16	
	11	Financial - Commercial Banking	Nonprofits & Corporate Citizenship Awards Finalists Section	Office Equipment		Cause San Diego Event: Sept. 14
	18		Nonprofits Awards Finalists Section / Best Places to Work Rankings Section	Best Places to Work in San Diego	Healthcare RT Open Enrollment	
	25		Commercial Real Estate Finalists Section	Property / Casualty Insurance / Office Furniture		Architecture Event: 9/25 Nonprofit Event: 9/26
OCTOBER	2 ●	Life Sciences		Life Science Research Institutes / CROs + CMOs	Breast Cancer Awareness Logo Page Oct. 2 - 30 / Top 50 Latino Leaders of Influence	Top 50 Latino Leaders of Influence Event: Oct. 2
	9		Cyber Finalists Section	PR Firms / Ad Agencies	Holiday Guide	
	16	Healthcare	Nonprofits Winners & Cyber Finalists	Medical Groups / SaaS / IaaS	Top 100 Leaders in Law Section	Top 100 Leaders in Law Event: October 17
	23		Commercial Real Estate Winners & Finalists Section	Fastest Growing Companies		
	30		Cyber Winner Announcement & Finalists Section	Community Colleges / Trade Schools / New Home Builders	Giving Guide	
NOVEMBER	6 ◆ ●	Commercial RE Downtown Map		Commercial Real Estate Sales & Leases	Top 50 Veteran Leaders / Veterans Day Logos / Holiday Guide	Top 50 Veteran Business Leaders of Influence Event: November 9
	13	SD 500				
	20	Financial - Private Banking		Bank Performance / Wineries / Craft Breweries	Top 100 Mentors of the Year	
	27			Public Companies / Restaurants / Catering /	Cybersecurity Panel Discussion Section	Business Women of the Year Event: Nov. 30
DECEMBER	4	Life Sciences		Genomics	RE Roundtable 2024 Outlook / Holiday Guide	
	11	Education		Wealthiest	Executive Educational Guide	
	18			Defense Contractors		
	25	Book of Lists				

◆ Denotes Construction Map: 1/30 North County | 4/17 Downtown | 5/22 South County | 8/21 East Village | 11/6 Downtown

● Denotes Community Awareness Causes: 2/6 Black History Month | May - Asian Pacific Islander Heritage Month + Mental Health Awareness Month | 5/8 Military Appreciation Month | 6/5 LGBTQ+ Pride Month | 7/3 Independence Day | 9/18 Hispanic Heritage Month | 10/2 Breast Cancer Awareness Month | 11/6 Veterans Day