

PEOPLE ON THE MOVE

HIRINGS, PROMOTIONS, BOARD MEMBERS AND SPECIAL ANNOUNCEMENTS IN SAN DIEGO



TECHNOLOGY
New Hire



Ali Amin

OneIO, a leader in incentives/recognition, travel/events, and marketing services, appointed Ali Amin as its new leader in SaaS product. Amin has +15 years of experience driving breakthrough consumer experiences and propelling revenue growth through strategic insights and technological acumen. Amin was Group Product Manager at Intuit, where he led the product strategy for Intuit Practice Management powering TurboTax Live and QuickBooks Live products. At OneIO, Amin will oversee product management, engineering, design and data strategy for PerformX®, a SaaS-based incentive and recognition technology platform that helps amplify business results, and Rewarding You, OneIO's catalog of global rewards.



COMMERCIAL CLEANING AND FACILITY ENGINEERING
Promotion



Cameron Hall

CCS Facility Services, leading janitorial and facility engineering provider, is proud to announce the promotion of Cameron Hall to Regional Vice President, West Coast. An incredible leader with a passion for growth, developing her people, and a sharp eye for the important detailed work done in facility services, Cameron oversees strategic and operational leadership throughout California and Washington state. She has been with the company since 2013, leading the CCS Orange County branch and amassing a great team while maintaining a dedication to excellent service for both customers and employees.



FINANCE & ACCOUNTING
New Hire



Jennifer Saunders

We are thrilled to announce our new Director of HR, Jennifer Saunders. Jennifer is an accomplished HR professional with more than two decades of experience working with Fortune 500 companies to start-up businesses. She has expertise in all Human Resources functions, including talent acquisition and management. Jennifer's experiences across many industries have allowed her to craft diverse strategies to execute HR best practices. We believe in Jennifer's ability to lead our HR team with kindness, versatility, and unwavering confidence. We welcome her to the Optima Office family and look forward to seeing her contribute to our continued success.



Member FDIC

BANKING
New Hire



Julian Parra

Julian Parra has been appointed as Western Alliance Bank's Head of Commercial and Industrial Banking for California, where he will bring a dedicated focus to the C&I industry for the organization. Parra brings more than 30 years of experience to his new role. He has held progressive leadership positions at Bank of America, most recently as Regional Commercial Banking Executive for California, Nevada and Hawaii. He holds a Master of Business Administration from the University of Chicago, with a specialization in Finance and Marketing, and a Bachelor of Business Administration in Finance from Loyola University.



**SCHMIDT
DESIGN
GROUP**

LANDSCAPE ARCHITECTURE & PLANNING - PROMOTION

Schmidt Design Group, an award-winning landscape architecture and planning firm, is thrilled to announce the elevation of Jennifer Montgomery, Mark Moss, Todd Schechinger, and Chris Tiffany to the position of Principal. President and Managing Partner JT Barr notes, "These leaders have been essential to the progress, growth, and reach of our practice. In their new roles, each will continue to advance the firm's initiatives while being stewards of our communities, clients, and ecologies."



Jennifer Montgomery, PLA, ASLA, LEED AP BD+C, SITES AP

Jennifer has practiced landscape architecture in California since graduating from the University of Guelph in 2006. She joined the firm in 2010 and has devoted her career to sustainable landscape architecture practices; developing an appreciation for innovative site-specific design solutions. Jennifer's project leadership spans multiple market sectors including Fox Point Farms, Civita Park, and Sharp Mary Birch. She is engaged with the San Diego Green Building Council and co-founded the local Women+ In Green initiative.



Mark Moss, PLA, ASLA

Mark has been with the firm since 2011 and practicing landscape architecture since 2005. A graduate of the University of Idaho, Mark currently serves on the Board of Directors for the Architecture Construction Engineering (ACE) Mentoring Program and previously served as the San Diego Chapter Chair from 2019 to 2021. Mark's project leadership spans some of the region's largest and most complex mixed-use projects including SDSU Mission Valley and entitlements for the Hines-led Riverwalk redevelopment.



Todd Schechinger, PLA, ASLA

Todd graduated with a Bachelor's degree from the University of Tennessee Knoxville and a Masters in Landscape Architecture from North Carolina State University. He joined Schmidt Design Group in 2012 bringing a significant portfolio of domestic and international design experience. Todd currently serves as the Vice-Chair of the AIA San Diego Regional Design Advisory Council and has been spearheading their Midway Pacific Highway District Evaluation. His work includes the Arts District at Liberty Station, Childrens Park Master Plan, and the County of San Diego ARCC.



Chris Tiffany, PLA, ISA, SITES AP, CPSI

Chris joined Schmidt Design Group, Inc. in 2012 after receiving a BA from UC Santa Barbara and a Masters of Landscape Architecture from Cal Poly Pomona. He holds numerous credentials as an ISA Certified Arborist and Certified Playground Safety Inspector. He currently serves on the mayoral-appointed Community Forestry Advisory Board. Chris's work spans the western region including Center Greens Park (Anaheim), Oak Creek Park (Irvine), Nela Luken Park (Roseville), and numerous residential communities for Lennar Homes.

Schmidt Design Group provides landscape architecture and planning services with an emphasis on balancing artistic design with environmental sensitivity. We are dedicated to creating signature spaces that reflect the character and vision of the communities in which we work. For more information, visit www.schmidt-design.com.