PEOPLE ON THE MOVE

HIRINGS, PROMOTIONS, BOARD MEMBERS AND SPECIAL ANNOUNCEMENTS IN SAN DIEGO

CENTIVO®

HEALTH INSURANCE

New Hire

Kibuchi Banfield

Kibuchi Banfield will work with California employers and their brokers currently (or interested in) self-funding while achieving 15-30% in savings compared to traditional health plans. He joins Centivo as Southern California Regional Sales Lead, based in San Diego, and brings with him nearly 15 years of employee benefits experience. Centivo's proprietary networks align with proven SoCal leaders in value-based care such as Scripps Health, MemorialCare and UCLA Health. Employees can also save through Centivo's free primary care (including virtual), predictable copays and no-deductible plan design. Frustrated by sky-high renewal rates? Employees struggling to afford healthcare? Centivo offers a better way.

Kibuchi can be reached at kibuchi.banfield@centivo.com

OPTIMA OFFICE

THE OPTIMAL ACCOUNTING, HR & OPS TEAM

(858) 283-1234 • www.optimaoffice.com

FINANCE AND ACCOUNTING

New Hire

Melissa Perrell

Optima Office is extremely excited to bring on Melissa Perrell to help our growing list of clients. With her experience at Insperity, supporting HR clients and driving sales, she is a good fit to help Optima continue to grow. Melissa knows how to help business owners excel beyond their limits by identifying opportunities to make their business run better, grow faster, and drive more revenue.

She has a proven passion for helping small businesses succeed and communities prosper. Her expertise is in analyzing a business' best and current practices in areas associated with employee benefits, employee productivity training, turnover, and performance management.

She enjoys educating owners/execs on the value of outsourced solutions. Doing this allows owners to focus on building a culture and fulfilling their mission statement.

Melissa holds a Business Degree with an emphasis in Entrepreneurship from California State San Marcos. In her spare time, she enjoys playing with her dog, hiking, exploring new trails with her husband, and traveling abroad.

Melissa can be reached at Melissa.Perrell@optimaoffice.com

To place your announcement online, please go to sdbj.com/people-on-the-move/