

# PEOPLE ON THE MOVE

HIRINGS, PROMOTIONS, BOARD MEMBERS AND SPECIAL ANNOUNCEMENTS IN SAN DIEGO

The Intesa logo consists of the word "intesa" in a white, lowercase, sans-serif font, centered within a solid dark blue square.

## PR AND GOVERNMENT RELATIONS

New Hire



**Ken Moore**

**Intesa** welcomes **Ken Moore** as Senior Account Manager. Ken will develop and manage public affairs campaigns for land use, sustainability, housing and mobility issues in the San Diego region. Over his nearly decade-long career at various public affairs firms, Ken has created broad-based coalitions, developed award-winning outreach programs and helped secure victories from city councils and at the ballot box. Ken serves as Vice Chair of the Downtown Community Planning Council – San Diego and on the Board of Directors of I Love a Clean San Diego. Ken holds a B.A. in managerial organizational communications from Point Loma Nazarene University.

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